

## CHOICE AND CONSEQUENCE BOARD OF DIRECTORS MEETING MINUTES

November 28, 2007, 5:30 pm - 7:30 pm

The Choice and Consequence Board of Directors met on Wednesday, November 28, 2007 at the Providence Everett Medical Center Mt. Adams room. The following members were present / absent:

### **Present**

Colleen Williams  
Rima Blackwell  
Jana Kurrle  
Barbara Otonicar (teleconference)  
Kathy Ketchum  
Karen Fryberg

### **Absent**

Deborah Parker (excused)

### **A. Dinner**

**B. Minutes:** Minutes from August 8, 2007 were reviewed. Jana Kurrle made a motion to accept the minutes and Rima Blackwell gave the second.

**C. Treasurers Report:** The Profit and Loss Statement was handed out for January 1, to December 31, 2007. The net income was \$2086.94 and showed \$36,000 in grant funding. The 2007 Balance sheet showed \$8919.35 in total liabilities and equity. Grant applications will be reported on in the next meeting.

**D. MOU Status:** The hospital has refused to sign the memorandum of understanding because they feel the CC attorney version is too restrictive. The CC attorney is writing a letter to the hospital attorney asking them to only use Kathy for the presentation at in-house PEMC events. The letter also asks that the hospital refrain from using the organ program out in the community.

**E. Conflict of Interest Statements:** The 2008 annual Conflict of Interest Statement were passed out and members signed and returned them, with the exception of Kathy, who agreed to turn hers in to Colleen by December 31, 2007.

### **F. New agenda items and adjournment**

Whitney Niesz, marketing agent for Josh Brown, Seattle Seahawks kicker, has agreed to assist the organization at no charge with her marketing skills. Her recommendations are that CC raises the price to \$1200 for the next fiscal year because we cannot provide services at the \$900 range and pay CC expenses. She also recommended that we capitalize on the media coverage given by Evening Magazine. Colleen was directed to check in to this with EM and report back at the next meeting. She also asked that we put together a marketing sponsorship packet consisting of letters from kids, newspaper articles, and the numbers of kids we see and do a golf tournament fundraiser in the spring.

Jan-Olav Johansson, PhD., has agreed to help with the development of the pre-post test and assignment pieces for follow-up to TRIS. Colleen will work with him to complete this project.

The 2008 board meeting dates were agreed on. The board will meet in the Mount Adams room at PEMC on February 20, May 21, August 27, and November 19, 2008.

New agenda items discussed were new board members and fundraising/sponsorship. The meeting adjourned at 7:30 PM and the next meeting is scheduled for February 20, 2008.