

CHOICE AND CONSEQUENCE BOARD OF DIRECTORS MEETING MINUTES  
February 18, 2009 <sup>1st</sup> quarter

The Choice and Consequence Board of Directors met on Wednesday, February 18, 2009 at Providence Everett Medical Center in the Olympic Room. The following members were present / absent:

**Present**

Colleen Williams  
Rima Blackwell  
Jana Kurrle  
Barbara Otonicar (TC)  
Kathy Ketchum

**Absent**

Karen Fryberg  
Deborah Parker

- A. No dinner was served by Providence Everett Medical Center (PEMC) for the meeting tonight in error. Members were on their own for meals.
- B. Minutes were reviewed from the December 3, 2008 board meeting and were accepted as written. Jana made the motion to accept and Barbara made the 2<sup>nd</sup> to the motion.
- C. The 990 for 2008 has not yet been completed. On the Statement of Financial Income and Expense sheet showed a total of \$45,593.89 received in grant funding for 2008 with a total of \$52,371 going out for schools. Total income for the year was \$167,923.00. Colleen has submitted grant proposals totaling \$101,600 with word on those expected by the end of March. Total expected income from 2009/10 for the school year is expected to be 120,000 for a total of \$221,600, which leaves a deficit of \$107,080 to fully fund for two full time nurses with health benefits, two part-time assistants, and an office manager. Colleen continues grant mining to reduce this deficit. Kathy has a minimum of two more years before she can retire from PEMC and begin to work full time for CC, when and only when, CC can offer health benefits for her. The board members discussed focusing on getting fully funded anyway and hire another nurse until Kathy can retire from PEMC. This third nurse could either work full-time or part-time filling in so a minimum of 200 schools could be served.

Jana brought up an idea for fundraising. It was discussed that perhaps the TRIS nurses could dedicate a presentation to the loss of a loved one who died because of the unhealthy choices they made in their lives. A tax-deductible donation could be made to CC by the people's friends, family members or co-workers and the dedication could be made. Everyone was tasked with thinking about ways this might be accomplished, including the web and in person at presentations and how we might solicit these funds.

The need to strengthen the board and recruit new members was discussed. Jana will contact Sandra Olson, prevention/intervention specialist for Totem MS to see if she would consider joining the board. Colleen is to provide a phone number to Janna. Kathy was tasked with approaching two physicians that she knows at

PEMC to see if they would be willing to sit as a board member. Colleen was tasked with approaching Nadine Carter about a position on the board.

Jayna Otonicar is interested in becoming a summer intern for CC in exchange for room and board. A stipend will be negotiated. Jayna will be tasked with writing for grants and organizing a fall fund-raising event. Jayna's cell phone number was provided to Colleen to contact her about the internship.

The board previously reviewed a proposal from Whitney Niesz, Marketing Agent, that would cost \$1200 a month for three months for she and her partner to make improvements to the current web site, to include a "donate now" button and means of making donations directly to the CC bank account, freshen up the look of the site, and help coordinate a fundraiser, perhaps with Jayna as her assistant. Rima made a motion to approve the proposal after details are worked out in a contract and Jana made the 2<sup>nd</sup> to accept. These issues will be discussed with Whitney and Jayna in detail and Colleen will set up a payment plan as part of the contract. In the current tough economic environment, it was decided that a more intensive approach to fundraising is necessary.

- D.** Longitudinal Study / Jan-Olav Johannssen and Colleen continue to work on the survey questions and study design. The board members were provided the most current draft and were asked to review it. Kathy was instructed to review the section of the survey that pertains explicitly to "The Real Inside Story", and provide feedback to Colleen. This is an agenda item for the next quarter meeting and will continue to be worked on between meetings by Jan-Olav and Colleen and Kathy.
- E.** The Tulalip Tribe Partnership Status agenda item was tabled until the next meeting due to the lengthy financial discussion and formal word has not been received if the proposal Nadine Carter submitted will be accepted.
- F.** New Agenda Items & Adjourn: The meeting adjourned at 8:30 pm. The next regularly scheduled board meeting will be held on May 13, 2009 from 5:30 – 8:30 pm at Providence Everett Medical Center in the Mt. Baker room. The remaining dates for the year are Saturday, September 12, 2009 for the 2<sup>nd</sup> annual summer retreat and the final meeting will be held at PEMC on December 2, 2009 in the Olympic Room at 5:30 pm.