

CHOICE AND CONSEQUENCE BOARD OF DIRECTORS MEETING MINUTES
February 22, 2006, 6:30 pm - 9:30 pm

The Choice and Consequence Board of Directors met on Wednesday, February 22, 2006 in the Mount Adams room at the Providence Everett Medical Center Medical Office Building. An email vote will be called for on February 23 for all voting items on the agenda since there was not a quorum of members attending the meeting. The following members were present / absent:

Present

Colleen Williams
Rima Blackwell
Jana Kurrle

Absent

Deborah Parker (excused)
Mark Lee (unexcused)
Barbara Otonicar (excused)
Kathy Ketchum
Atahualpa Martinez (excused)

A. Dinner

B. Guest speaker: Chuck Tuck of MVP Productions discussed his cost for producing a high quality marketing DVD and made suggestions on how to proceed. A schedule of presentations will be provided to him for use in filming both presenters. It was decided to do a simple storyboard of how the board would like the DVD organized. Testimonials from teachers, people who have quit smoking or never started because of TRIS, Tulalip Tribal member Karen Fryberg, and a manager at Community Transit who quit smoking after seeing the presentation. Kathy and Colleen will discuss the most salient points they want included in the DVD as well. The work will proceed and will be completed in time for the next school year. It was decided that the delay will be beneficial because it will give CC and the Gilmore Research Group time to have a completed study report segment to include in the DVD. It will also give CC time to search for grants to cover the cost of production.

C. Old Business

a. Review Previous Meeting Minutes: The approval or disapproval of minutes for the November 9, 2005 will be included in the email vote and will be attached to the note.

b. Update on Conference and grant status: Colleen Williams has been invited to speak at the upcoming OSPI "2006 Collaboration Conference "Strengthening Linkages for Student Success" (3/22/2006-3/24/2006). She will provide a 90 minute TRIS presentation as a breakout session on March 23, 2006. Jana Kurrle will plan on attending the event and take photos for the DVD project. This event offers a tremendous opportunity to network.

Grant Status: The Paul Allen Foundation has declined to have a full grant proposal submitted. Premera Blue Cross has declined to give a grant. The Squaxin Island Tribe has given a grant in the amount of \$2000 to do two full days of presentations in the Shelton area. Colleen has contacted Rob Vincent at ESD 113 for help with the selection of the schools. There are 13 grant proposals out that have not yet responded.

c. Update on Research Study: The pre-testing of 50 7th graders at Eisenhower and Evergreen Middle Schools has been completed for a total of 100. Due to the error in the count by Colleen of students required for the study, pre-testing was completed with 50 6th grade students at each school the next day so the total will be 400 surveys completed. Sixth and 7th grade students participating in the study will receive the TRIS presentation after the post-test. The count and method to correct it was provided by Rita Cohen of the Gilmore Research Group. The study will be completed by the end of July. Colleen will request to get CC on the agenda at the Snohomish County Human Services Alcohol and Other Drug board meeting to present the results. Gilmore staff will present the results to CC at the August 30, 2006 board meeting.

D. Treasurer's report:

a. Proposed change to the requirement of two signatures on a check over \$500 was discussed. It was brought forth for a vote that paying the rent and utilities or other costs associated with maintaining the office does not require two signatures for a check over \$500. Instead, the second signature line can say "approved budget item".

b. The 990 for 2005 has been completed and was reviewed by the board. Rima Blackwell signed the return and it will be mailed to the IRS on February 22, 2006.

2002: \$ 250

2003: \$13,967

2004: \$50,781

2005: \$96,304

It was discussed that the current growth rate must be continued to enable CC to have 2 full-time presenters each doing 200 schools or other events at a \$900 charge in 2006, in the absence of grant funding, to maintain a budget with health benefits. Grant proposals have been submitted that reflect this increase for the next school year.

c. The "adoption" of certain community events as CC volunteer events was discussed. The six proposed events are either statewide or serve a large segment of the population. The following proposed six events that CC will provide TRIS for each year on a volunteer basis are as follows:

1. Statewide Youth Meth Summit
2. National Night out against Crime (the event town or county that has the most public exposure for us)
3. Annual Drug Court Conference (with an eye toward building partnerships with the County and potential contracts)
4. Great American Smokeout (an event to be chosen based on most public exposure, Snohomish Health District event possible)
5. Annual Girls to Grandmothers Event (put on by Providence Everett Medical Center)
6. Annual Get Movin' Event (thousands of youth participate)

E. Business Plan:

- a. Recruitment of active board members
- b. DVD marketing tool
- c. Increase in 2006/07 fee for service to \$900
- d. Adoption of community events
- e. Grant writing

These were some of the plan items discussed as reported above. The executive director put forth the proposal to have an annual full day retreat for business planning purposes and officer elections, schedule to be determined, to help with the development of a solid one year business plan and work on a five year plan. This would be in addition to the four required board meetings each year.

F. Adjournment: The meeting adjourned at 9:00 pm. The next meeting date is scheduled for May 17, 2006 in the same meeting room.