

## CHOICE AND CONSEQUENCE BOARD OF DIRECTORS MEETING MINUTES

May 25, 2005, 6:30 pm - 9:30 pm

The Choice and Consequence Board of Directors met on Wednesday, May 25, 2005. The following members were present / absent:

### **Present**

Colleen Williams  
Deborah Parker  
Rima Blackwell  
Barbara Otonicar  
Kathy Ketchum  
Atahualpa Martinez

### **Absent**

Gordon McElroy (excused)  
Mark Lee (excused)

### **A. Old Business**

**a. Review Previous Meeting Minutes:** The meeting started with a review of the previous meeting minutes. The Board voted to accept the minutes without changes.

**b. Grant Status:** Everett Clinic \$18,000, Stanwood-Camano Area Foundation \$900, Coastal Community Bank \$1,800, Providence General Foundation \$5,000. Proposals outstanding: Bank of America (2), Bob Drewel, Paul Newman. Executive Director was instructed to pursue funding proposals to area local foundations.

**c. Executive Director Salary:** Salary issues for the Executive Director were discussed. With the resignation of Rebecca Rose, Colleen Williams was instructed to complete Rebecca's presentation dates until the end of the school year and the salary for this was adjusted to reflect the increase in hours. September 1, 2005 will be the start of full-time pay at a rate of \$35,000 per year exempt for the Executive Director. Deborah Parker made a motion to accept and Rima Blackwell gave the 2<sup>nd</sup>. Vote was unanimous to approve, with a \$10,000 increase on September 1, 2006.

**d. DVD marketing tool:** The board discussed the use of the DVD marketing tool. An argument was made that this method of marketing to schools might not be effective. The group discussion ensued and it was decided to move forward with the project. Colleen Williams will approach Ty Colwell of Skagit County about doing the project.

**e. Life Insurance for key employees:** The issue of life insurance for key employees was discussed and Colleen Williams was instructed to get more information on it for the next board meeting before proceeding.

**f. Brochure:** The 2005/06 brochure draft was reviewed and Rima made a motion to accept it, and AT gave the second.

## **B. Treasurer's report:**

- a. The statement of financial position as of February 4, 2005 was presented. Total liabilities and equity were 13, 906. The CC profit & loss statement as of May 4, 2005 showed a net income of 10,088. The fee for service school supporter summary showed an income of 47,184 for January-December 2004.
- b. The budget proposal for the 2005/06 school year was discussed. The total for providing services to 140 schools comes in at \$147,000. The fee for schools will be \$750. For businesses the cost will go to \$900, with the difference going to support the schools. Grant funding received will help offset the cost for schools.
- c. The purchase of a digital camera to help support marketing efforts was discussed. A motion to accept was made by Barbara Otonicar and the second was made by Deborah Parker. The board voted to purchase the camera and the vote was unanimous and purchase order signed.

## **C: Formation of review committees:**

The board discussed the move to form a conflict of interest review committee and a committee to make decisions about which schools or youth events will receive funding from the grant support. It was decided that the board is small enough and all members want to have a part of decision making. It was voted on and approved unanimously.

## **D. Election of officers to replace Tim Blair**

Since Tim Blair had to resign suddenly due a personal issue, a move was made by Rima to appoint Gordon McElroy as Vice-President and Mark Lee as Secretary. Atahualpa Martinez seconded the motion and the vote was unanimous.

## **E. Gilmore Research Group**

The Gilmore Research Group has been contacted about doing a research study to determine the effectiveness of "The Real Inside Story" presentation. Colleen Williams reported that meetings were under way to decide how to best approach this. The Gilmore proposal is for a short-term (6 month) pre/post test for 200 youth in middle school and a control group at a school that did not have TRIS presented. The cost for doing this would be \$7,500. Colleen was instructed to submit a grant proposal to the County for funding from the 2% Liquor excise tax fund. A long term study is not financially feasible at this time. It is expected that a positive outcome from the short study will be used to leverage funding for a long-term study.

## **F. Fundraising**

Atahualpa Martinez suggested a possible fund raiser with Apple I-Pods as a prize. He agreed to draw up a formal proposal of when, where, and how this could be accomplished and the cost for doing so.

A fundraising breakfast to be held at the Everett Events Center was discussed. It was decided to be too expensive to pursue at this time. Other fundraising options will be looked at. Donation letters will be sent out to the CC list of customers and vendors during the first part of the school year.

Colleen Williams reported that CC will be in the Combined Federal Campaign, the King County and North Puget Sound Fund Drive, and the Snohomish County/PUD Fund Drive in the Fall of 2005. Plans for marketing to these groups are being developed.

**G. New agenda items/meeting date**

No new agenda items were proposed and the meeting Adjourned at 8:50. The next meeting will be on August 31<sup>st</sup> at the hospital in the Mount Adams Room from 6:30-9:30. The November meeting date has been changed to November 9, 2005.